

MANAGING DIRECTOR
TESCO LTD
TESCO HOUSE,
DELAMARE ROAD,
CHESHUNT,
HERTFORDSHIRE
EN8 9SL

TESCO

VALU **ed**
even more.

QUALITY
GUARANTEED



IF YOU'RE NOT WITH ED, YOU'LL BE LEFT ON THE SHELF.



Dear Mr. Sample,

Soon shoppers will be looking for **ed**.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam sem. Suspendisse congue ullamcorper nibh. Quisque varius ante et augue. Integer nisi pede, scelerisque sit amet, interdum id, tincidunt eu, felis. Nulla in metus.

Massive media spend launches push for recycled **ed** packaging.

Nunc nec odio a ante pulvinar fringilla. Nulla sed felis ut felis condimentum suscipit. Pellentesque facilisis rutrum felis. In tincidunt. Nullam mi ipsum, condimentum eu, ultrices a, imperdiet vitae, tortor. Proin in leo tristique quam auctor lacinia. Aliquam sed turpis quis orci hendrerit volutpat. Ut vel lorem vitae nisi venenatis pulvinar. Curabitur tincidunt augue eget dolor mattis scelerisque. Nunc luctus tristique lorem.

Tesco brands can be even more valued **ed** by shoppers.

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Tesco and **ed** can help save our planet.

THIS LOGO WILL MAKE YOUR PRODUCTS FLY OFF THE SHELF.

75% recycled **ed**

WRAP

Material change for a better environment



Clean ed up?



IF YOU'RE NOT WITH ED, YOU'LL BE LEFT ON THE SHELF.



Dear Mr. Sample,

Soon shoppers will be looking for **ed**.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam sem. Suspendisse congue ullamcorper nibh. Quisque varius ante et augue. Integer nisi pede, scelerisque sit amet, interdum id, tincidunt eu, felis. Nulla in metus.

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Ariel will be even more loved **ed** by shoppers.

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Ariel and **ed** can help save our planet.

THIS LOGO WILL MAKE ARIEL FLY OFF THE SHELF.

75% recycled **ed**

WRAP

Material change for a better environment

Managing director
Tesco LTD
Tesco House,
Delamare Road,
Cheshunt,
Hertfordshire
EN8 9SL



Who's in?

Who's out?



The  list.

ed

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Subject: Everyone's looking for ed.

Attachments: none

Font Font Size B I U T

Massive media spend launches push for recycl^{ed} packaging.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam sem. Suspendisse congue ullamcorper nibh. Quisque varius ante et augue. Integer nisi pede, scelerisque sit amet, interdum id, tincidunt eu, felis. Nulla in metus.



IF YOU'RE NOT WITH ED, YOU'LL BE LEFT ON THE SHELF.



They've chang ed, have you?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam sem. Suspendisse congue ullamcorper nibh. Quisque varius ante et augue. Integer nisi pede, scelerisque sit amet, interdum id, tincidunt eu, felis.

THIS LOGO WILL MAKE ARIEL FLY OFF THE SHELF.



75% recycled ed



Material change for a better environment

The **ed** list

Get educat**ed**

The  according to **ed**

The **ed** effect



They've chang**ed**, have you?



FIND OUT WHAT
→ **ed** ←
CAN DO FOR YOU.

Why Millions of Shoppers are looking for **ed**



Material change for a better environment

THIS LOGO WILL MAKE ARIEL FLY OFF THE SHELF.

→ 75% recycled**ed**