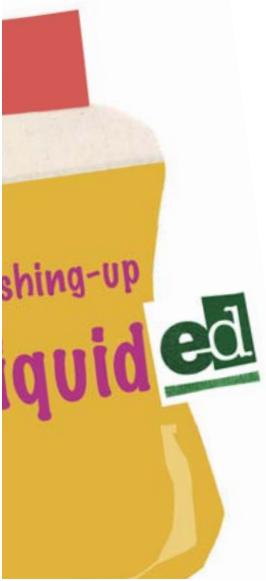


Mrs. Sample
Sample street
Sample town
Sample postcode



Saveed?



If you care about the planet Make sure **ed** is in your basket.

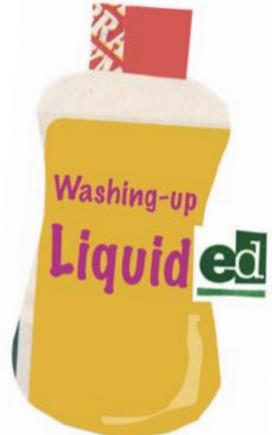


Dear Mrs. Sample,

Who is **ed**?

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Maecenas metus leo, consectetuer ut, ullamcorper vel, tempus sed, libero. Nullam et ipsum id risus mollis aliquam. Nulla facilisis. Phasellus accumsan aliquet erat. Phasellus tellus. Vivamus feugiat leo vitae lorem.

Etiam nonummy tortor at lorem tincidunt nonummy. Vestibulum nisi elit, tincidunt eu, accumsan a, tristique quis, ligula. Phasellus eu nulla et arcu volutpat venenatis.



The world needs **ed**, not landfills.

Nam pulvinar nisi eget risus. Ut vel nulla quis sapien tempor egestas. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Nulla volutpat auctor nunc. Integer interdum enim et libero.

Look for the logo when you buy.

Cras faucibus pede in massa. Pellentesque et purus. Etiam ornare dolor non tortor. In hac habitasse platea dictumst. Nulla nibh diam, fermentum sed, pulvinar eu, nonummy in, sem. Suspendisse consectetuer tempus velit. Suspendisse consectetuer.



ed and you making the world a better place.

Aenean purus mi, blandit non, sodales ac, dictum non, velit. Proin lobortis rutrum purus. Aenean ultrices, nisl sit amet tempus mollis, nibh nulla luctus est, nec blandit sem quam sed urna. Aliquam congue libero at nibh. Suspendisse a ante. Quisque magna felis, condimentum at, luctus quis, porta in nonummy a, mauris.

LOOK FOR THE LOGO
THAT WILL HELP SAVE
THE PLANET.

75% recycled

WRAP

Material change for
a better environment



50 bonus points! when you buy **ed**

LOOK FOR THE LOGO
THAT WILL HELP SAVE THE
PLANET.

75% recycled



good

SHOPPING
GUIDE

Look out for the recycled logo.
in Sainsbury's

ed

says food tastes better
with me on the packet.



ed says look for me on
everything you buy.

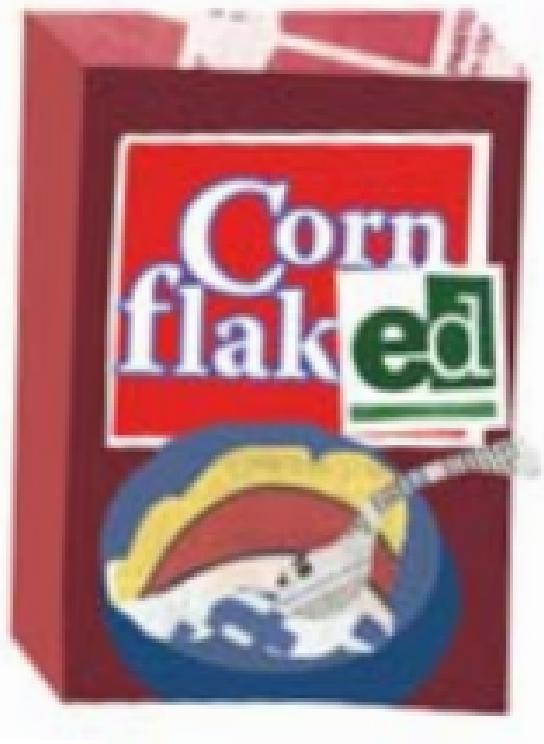


ed

says get more nectar
points if I'm on the packet.



ed says saving the planet
won't cost the earth.



The **ed** listGet educat **ed**The **ed** effect

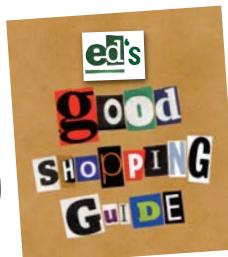
People power **ed**



and you making the world a better place.



FIND OUT WHAT
→ **ed** ←
CAN DO FOR YOU.



TIPS FROM ED
ON GOOD
SHOPPING.



LOOK FOR THE LOGO
THAT WILL HELP SAVE
THE PLANET.

75% **recycled**



WRAP

Material change for
a better environment



((•))



Read Msg

**From: ed
The world needs
ed, not landfills.
Look for the logo
when you shop
and you and ed
can save the
planet. Please
recycle this text.**



[REPLY]

