



A
TWENTY**FIRST**CENTURY
COMMUNICATIONS
Production

... This is phenomenal.

The best animation quality I have seen. I cannot wait to launch this!

★★★★★ Boston Scientific

... Best event we have ever had in 7 years. A total success!

★★★★★ Vodafone

... To say you are professional to your fingertips is a huge understatement...

★★★★★ Buena Vista Entertainment

With special thanks to our sponsors and patrons...

TWENTY**FIRST**CENTURY
COMMUNICATIONS



TCC applauded for making events and presentations more experiential



Twenty**First**Century has spent the last two decades bringing to life products, services and messages for some of the world's leading brands.

Their offering is simple: they can make your launch, event or presentation stand out above the rest by making it more experiential, more interactive and more participative. Whether that is addressing a sales force of 400, for a press audience of 50 or an important sales presentation for just 5 customers

They see an event or presentation (however small), as a chance to involve your audience in a full sensory and participative experience.

By taking a very experiential approach to live events and presentations they have helped brands connect with audiences in a more memorable, more unique and more interactive fashion.

- Press Launches and Presentations
- Trade Launches and Presentations
- Sales Conventions and Sales Presentations
- Award Ceremonies and Dinners
- Conferences, roadshows and corporate events
- Video, multimedia, Flash, PowerPoint
- Event Management and Production

Experience our awards



Awards Dinner:
Englemere

Building on success

Construction Manager of the Year Award

Twenty**First**Century Communications have staged and produced the CIOB Construction Manager of the Year Awards for over fifteen years. They've not only organised the 'big night', but also provided all the visual elements that bring the evening to life.

The event has been held in a number of top London venues. Last year's event was held at the Grosvenor House Hotel in London's Park Lane and to create that 'wow' factor in this vast space, eight projectors were used to produce a seamless image 20 metres wide and 5 metres high. The winners are heralded by a fanfare, sound, lighting and pyrotechnics.

Howzat!

Vodafone England Cricketer of the Year Awards

Twenty**First**Century Communications provides full event management for the Vodafone England Cricketer of the Year Awards. This high profile event is attended by crickets top sports stars, journalists, TV crews, and of course the winning Ashes team.

Twenty**First**Century Communications are also responsible for venue finding and location management. On the night there is live voting via remote handsets and interactive screens. This high impact event involves all elements of the event, including set and staging, lighting, audio and graphics, and their video editing capability.

Award Dinner:
Vodafone



Awards Dinner:
Centrica

Passion with Vision

Centrica's Annual Awards for Best Practice in Customer Service & Performance

'Passion with Vision' is the name of the programme that Twenty**First**Century Communications fashioned to ensure consistency of service quality and experience for customers throughout all Centrica's brands. The vehicle for the recognition is an annual Awards ceremony hosted by the Group Chairman. The event was held in the prestigious Guggenheim Museum in Bilbao with the leading contenders showing their video diaries on how they worked 'The Centrica Way'. Passion with Vision is an ideal format from which to maintain the integrity of the individual brands and allow scope to shape each culture in a positive and involving way within the company.

Experience our events

TWENTY**FIRST**CENTURY
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Trade event
launch:
LG Electronics

Trade customers & press sent into a spin

LG Direct Drive Washing Machine Launch

To launch the next generation of LG's Direct Drive washing machines, a theatrical event as staged for journalists and retailers at Covent Garden. Champion gymnasts balanced, spun and tumbled in an amazing public display, which allowed LG to bring to life the high performance attributes of LG's Direct Drive technology. Scoring 9.8 for artistic merit!

Domestic Goddesses Hit the Catwalk

LG Launch Vacuum Spring Collection to Retail Trade Buyers Trade Event Launch

To launch LG's Cyking vacuum range and bring to life LG's brand personality "Delightfully Smart", Twenty**FIRST**Century Communications fused together the smart technology and delightful styling of the Cyking. The event was staged at the Science Museum and featured a competition, inspired by Cyking, for fashion students at London's top colleges. The students were briefed to focus on bringing the technology to life through design. The star of the awards was supermodel Erin O'Connor and the event was hosted by Red or Dead co-founder, Wayne Hemingway. Absolutely fabulous, darling!

Press event
launch:
LG Electronics



Sales event
launch:
Vodafone

Sales become a Drag at Vodafone

Mobile applications and content are big business

1,200 retail employees were brought together to embrace a new business strategy and sales drive. High on motivation, interaction and participation, the event maximised the opportunity to engage sales employees at all levels. A stunning combination of key note presentations, workshops and gala hospitality brought the house down in Brighton. Twenty**FIRST**Century Communications even invented a whole new genre of selling: cross selling thru cross dressing!

Experience our presentations

TWENTYFIRSTCENTURY
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Press and
PR presentation
for EDS

The future is not bright (official)

EDS take thought leadership amongst opinion formers

Impressing government, the press and opinion formers is never easy, especially when addressing some of the difficult socio-economic issues facing Britain in the future.

TwentyFirstCentury Communications were commissioned to create a multimedia presentation for IT giant EDS to demonstrate their thinking in developing IT solutions for “How our Children Will Pay Taxes”. Using video, multimedia, graphics and real-life simulations we helped decision makers look into the future to understand the magnitude of the decisions today. If only!

“It was so real – I could have been there!”

Boston Scientific get Trade Buyers throwing-up in the exhibition isles

Demonstrating highly complex medical products and procedures to an expert audience of time- pushed surgeons in a hectic B2B environment is a tough task. The challenge from Boston Scientific was to bring to life the clever subtleties of their medical instrument range. The solution was to create a stunning 3D modelling and animation experience with a hologram-like visualisation of their product, **Resolution Clip**, to make it the star of the whole trade show. Strictly certificate 18!

Trade production
presentation:
Boston Scientific



B2B Sales
presentation for
Virgin Mobile

Virgin looking for Partners

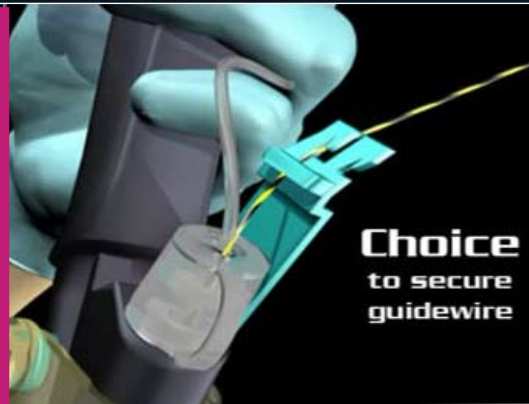
Virgin Mobile enhances their sales team's pulling power

Mobile applications and content are big business. The opportunities are many and complicated. TwentyFirstCentury Communications created a unique interactive presentation for Virgin Mobile to enable their direct sales team to present a range of exciting propositions to potential B2B partners.

The clever interactive design allowed each presenter total flexibility and customisation as they could modify their pitch presentation to match each targets needs and enhance their potential to nail a partnership deal. Everyone knows how much sales guys like to look good.

Experience our production

TWENTY**FIRST**CENTURY
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Boston Scientific, product presentation

From complex 3D visualisations ...

Hong Kong, tourist board video



to compelling video content ...



Sony Playstation, in-store display

...to stunning live environments

Sony Playstation, in-store display



Royal Caribbean, customer displays

...to interactive media

Twenty**First**Century Communications uniquely maintain most of the talent and facilities to handle the design and production of your event and media in-house. This means that behind the scenes they can ensure creative excellence AND cost efficiency for your production. Their 40 strong team based in the heart of London's West End have the skills and experience to bring your presentation to life.

Why not experience more of our work first hand?

Contact Jon Savage for a live sensory tour on j.savage@twentyfirst.com

Or click onto our on-line experience right here at: www.twentyfirst.com/new/en/our_work

After all, this IS the twenty first century and we ARE the TwentyFirstCentury Communications company.