Product #: **GPE204**

published date: March 22, 2006

Product Name: PANTONE® essentials EURO

Price Book Description: formula guide solid coated, formula guide solid uncoated, formula guide solid matte, color bridge coated EURO, 4-color process guide coated EURO, 4-color process guide uncoated EURO

PRODUCT INFORMATION

Product Mgr.:	Scott Buckley	UCC#: 874086002100	ISBN#: 1-59065-099-9
Product Group:	SPECIAL PACKAGES		EAN#: 9781590650998

Catalog Copy:

True to its name, PANTONE essentials EURO includes six indispensable color guides that every print and graphic design professional should have to ensure quality results.

Formerly known as the ultimate survival kit EURO, this value package offers a cost-effective way to upgrade your Pantone collection with a full set of the latest guides. You'll get everything you need to select, spec and match solid and process colors. And if that wasn't enough, you'll also receive a stylish carrying case to protect your investment during trips to the client or on press runs.

WebPage Description:

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Long Description:

Select PANTONE MATCHING SYSTEM® Colors from PANTONE formula guides on coated, uncoated and matte stocks. Choose process colors from the PANTONE 4-color process guides EURO on coated or uncoated paper, and understand how solid colors will print when specified in CMYK with the PANTONE color bridge EURO. All six guides come neatly packaged in a designer storage case for convenience and protection. Use it as a reference tool at your workstation. Bring it to presentations to give clients precise color information. Carry it to separators and printers to ensure accurate reproduction of your ideas.

Features & Benefits:

Features:	Benefits:
- PANTONE formula guides printed on coated, uncoated and matte stocks - PANTONE 4-color process guides EURO printed on coated and uncoated stocks - PANTONE color bridge coated EURO - 1,114 PANTONE Solid Colors - Over 3,000 process colors - Quality storage and carry case	- Six essential guides in one convenient carrying case - Eliminates guesswork in color selection and verification - Broad range of chromatic and neutral colors thoroughly cover color space - Fan format makes it easy to locate desired colors - Easy to communicate colors by distinct number or name - System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers

Minimum Requirements:

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Shipping Weights:

UNIT DETAIL:	BULK DETAIL: # units in Bulk = 10
Weight (Lb): 6	Weight (Lb): 60
Unit Pkg Size (LxWxH): 15x11x2.5	Unit Pkg Size (LxWxH): 15x22x12

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