## Pantone, Inc. product copy

Product #: GPE203 published date: March 22, 2006

Product Name: PANTONE® 4-color process guide set EURO

Price Book 4-color process guide coated EURO Description: 4-color process guide uncoated EURO



## PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: 874086002094 ISBN#: 1-59065-097-2 Product Group: GUIDES & BOOKS EAN#: 9781590650974

## Catalog Copy:

The spot color alternative, the PANTONE 4-color process guide set EURO contains over 3,000 chromatically arranged CMYK color combinations on coated and uncoated stock. Screen tint percentages are provided to enable accurate

color reproduction. Latest Enhancements Longer size format Two-column layout

Slimmer profile

WebPage Description: explore your CMYK color options

PANTONE 4-color process guide set EURO

The spot color alternative, the PANTONE 4-color process guide set EURO contains over 3,000 chromatically arranged CMYK color combinations on coated and uncoated stock. These guides are an ideal way to visualize, communicate and control colors for type, logos, borders, backgrounds and other graphics treatments. Screen tint percentages are provided to enable accurate color reproduction.

Latest Enhancements

- Longer size format
- Two-column layout
- Slimmer profile
- Produced using a complete digital workflow

The spot color alternative, the PANTONE 4-color process EURO guides display over 3,000 chromatically arranged CMYK color combinations complete with screen tint percentages to enable accurate color reproduction. When four-color process printing on coated or uncoated stock, these guides are an ideal way to visualize, communicate and control colors for type, logos, borders, backgrounds and other graphics treatments.

Description	:

Features &

Features: Benefits: - Two-guide set on coated and uncoated stock - Accurately select, specify and communicate color for four-color process

- 3,010 process colors with CMYK screen percentages

- Broad range of chromatic and neutral colors

- Chromatically arranged sequence makes it simple to locate desired colors
- Easily reproduce colors in process printing with supplied CMYK screen percentages
- Shows the effect of coated and uncoated stocks on each color
- Provides a printed standard for color comparison and quality control
- All colors are reproducible within commercially accepted printing standards

N/A Minimum Requirements:

Trademarks:

PANTONE® and other Pantone, Inc., trademarks are the property of Pantone, Inc., © Pantone, Inc., 2006. All rights reserved.

**UNIT DETAIL:** 

BULK DETAIL: # units in Bulk =

Shipping Weights:

Weight (Lb):

Unit Pkg Size (LxWxH): 11.5 x 4.5 x 2.5

Unit Pkg Size (LxWxH):

Weight (Lb):