

Product #: **GG1208**

published date: May 1, 2006

Product Name: **PANTONE® pastel formula guide coated/uncoated**

Price Book: pastel formula guide coated/uncoated
Description:



PRODUCT INFORMATION

Product Mgr.: Scott Buckley UCC#: 874086002285 ISBN#: 1-59065-105-7
Product Group: GUIDES & BOOKS EAN#: 9781590651056

Catalog Copy: Specify soft, subtle effects with PANTONE® Pastels. This guide contains 154 colors arranged chromatically on coated and uncoated paper.

WebPage Description: For quieter but versatile designs. When the situation calls for a softer palette, this expanded guide helps specify even more subtle colors. Now features 154 PANTONE Pastel Colors arranged chromatically on both coated and uncoated stocks, complete with ink formulas.

Long Description: The PANTONE pastel formula guide contains 154 PANTONE Pastel Colors on both coated and uncoated stocks. Each of the chromatically-arranged colors is displayed along with a unique PANTONE Number and ink formulation. Developed with a special base palette, these colors can be mixed and reproduced accurately and economically with a minimum of waste.

Features:

- Features & Benefits:
- Broad palette of 154 pastels
 - Each color identified with a distinct PANTONE Number
 - Easy-to-use and portable fan deck format
 - Ink mixing formulas

Benefits:

- Color selection and specification in one convenient publication
- Eliminates guesswork in color selection and verification
- Chromatic layout makes it easy to locate the desired color
- Eliminates errors in ink mixing by providing formulas.
- Colors bleed for ease and accuracy in checking "on press"

Minimum Requirements: N/A

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UNIT DETAIL:

Shipping Weight (Lb): 1
Weights: Unit Pkg Size (LxWxH): 9.75 x 4.25 x 2.5

BULK DETAIL: # units in Bulk = 25

Weight (Lb): 15
Unit Pkg Size (LxWxH): 22.56 x 10.63 x 11.25

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