

Product #: **GG1207**

published date: May 1, 2006

Product Name: **PANTONE® metallic formula guide coated**

Price Book: **metallic formula guide coated**  
Description:



## PRODUCT INFORMATION

Product Mgr.: Scott Buckley UCC#: 874086002278 ISBN#: 1-59065-104-9  
Product Group: GUIDES & BOOKS EAN#: 9781590651049

Catalog Copy: Create eye-catching, attention-grabbing designs with metallic colors. This guide contains 301 PANTONE® Metallic Colors on coated paper.

WebPage Description: All that pizzazz. And then some. This much broader, even more spectacular palette of colors adds impact to printed materials like never before. Now features 301 PANTONE Colors printed on coated stock, complete with ink formulas.

Long Description: For the shimmering look that only a metallic color can deliver, the PANTONE metallic guide coated contains 301 dazzling PANTONE Metallic Colors on coated stock. Each of the chromatically-arranged colors is displayed along with its unique PANTONE Number and ink mixing formulation for communicating these sophisticated shades with confidence.

### Features:

- Features & Benefits:
- Broad palette of 301 colorful metallics
  - Each color identified with a distinct PANTONE Number
  - Ink mixing formulas
  - Seven base colors shown with and without a gloss overprint varnish

### Benefits:

- Eliminates guesswork in color selection.
- Chromatic layout makes it easy to locate desired colors.
- Easy-to-use and portable fan deck format
- Seven base colors shown with and without a gloss overprint varnish for visualizing its affect on the color.
- Easy to communicate colors by distinct number or name.
- Eliminates errors in ink mixing by providing formulas
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers.

Minimum Requirements: N/A

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### UNIT DETAIL:

Shipping Weight (Lb): 1  
Weights: Unit Pkg Size (LxWxH): 9.75 x 4.25 x 2.5

### BULK DETAIL: # units in Bulk = 25

Weight (Lb): 17  
Unit Pkg Size (LxWxH): 22.56 x 10.63 x 11.25

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590 Commerce Boulevard  
Carlstadt, NJ 07072-3098  
Tel: 201-935-5500 Fax: 201-896-0242  
[www.pantone.com](http://www.pantone.com)



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