

Art On The Street will be Maidenhead Town Centre’s first ever outdoor art market and will take place around The Boy & The Boat statue in the High Street on the 11th & 12th December. We want to provide local artists with an unique opportunity to display and sell fine art in the town centre. For a £20 booking fee we will provide you with a space over two days in which to display and sell your work.

**There is no commission.**

**The event will not directly profit anyone but those selling their work.**

**There is no catch.**

We just want to energise the town centre with the one thing it has in abundance - artistic talent. Please take some time to read the FAQs overleaf and if Art On The Street is for you then fill in and submit the booking form below. **Please note: For the initial market we will only be able to accept fine art (paintings, drawings, limited edition prints, original photography or work of a similar nature) that can be mounted onto the display areas. In the future we may consider the sale of 3 dimensional artwork.**

Name:.....

Address:.....

.....

.....

Telephone Number Work:.....

Telephone Number Mobile:.....

E-mail address:.....

Type Of Work To be Displayed:

- Original painting/collage/drawing
- Original/limited edition photograph
- One-off or limited edition print

Further description:.....

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All bookings must be accompanied by a completed booking form and a cheque (made payable to RBWM) or cash at the point of booking. Booking opens at 9.30am on Saturday 31st October at Bovilles Art Shop, 124 High Street, Maidenhead, Berkshire, SL6 1PT. Please see overleaf for clarification of the booking process and terms and conditions of booking. We cannot accept a booking without agreement to our terms and conditions below. Please sign here to acknowledge and agree to the terms and conditions of the event.

Signed:.....

For further information on Art On The Street please call 01628 674656 or e-mail maidenhead@bovilles.co.uk

**Terms & Conditions**

The £20 booking fee is non-refundable.

Each artist is limited to no more than 2 pitches each and all work is exhibited at the artists own risk.

The organisers reserve the right to remove any work that is considered inappropriate.

Bookings can only be made in person or by post. In the event of a postal booking a member of staff at Bovilles Art Shop will choose your pitch for you. Their decision is final.

By supplying your e-mail address you agree to be contacted in the event of another art market being held in Maidenhead. We will under no circumstances share your contact details with any other organisation.

Bookings must be accompanied by a completed booking form and either £20 cash or cheque (payable to RBWM).

Damage to display areas will incur a charge of up to £100.

In the event of extreme weather conditions, the organisers reserve the right to cancel the event.

### **What do I get for my £20 hire charge?**

You will receive one metre of display space, either (limited) indoor (1m wide x 1m high) or outdoor (1m wide x 2m high) from 10am to 3pm on Friday 11th & Saturday 12th December. We will also be actively marketing the event for you and covering other costs, such as licenses, public liability etc.

### **How do I book my pitch?**

You can book in-person from 9.30am on **Saturday 31st October** at Bovilles Art Shop, 124 High Street. You will be asked to select an available pitch then submit a completed booking form and either £20 cash or cheque (payable to RBWM) to secure that pitch. We can accept postal bookings by cheque, but your pitch will be selected for you. We cannot accept telephone bookings. All spaces are booked on a 'first come, first served' basis and the flat rate is regardless of the pitch location, so we recommend that you book as early as possible.

### **What do I have to do once I've booked my pitch?**

You need to turn up on the day, set up your space with consideration to the highway and other artists and sell your work! Feel free to make your area as customer friendly as you see fit.

### **Is there a commission structure?**

No. No one will take any commission from your sales.

### **What is the procedure for set up and take down?**

Both mornings you will need to set up your pitch between 9 and 10am. You must be set up by 10am, as the market is advertised as open from this time. Take down each day is from 3pm. Please bear in mind that you will need to find your own parking and that there is no vehicle access or drop off point at the market site.

### **Will my work be insured on the site?**

No. There will be public liability insurance in place for the event, but artists are displaying work at their own risk. However, we encourage artists to take out their own insurance for the event for their own peace of mind.

### **What kind of work would be considered unsuitable?**

Art On The Street is an event for everyone, so we ask that work displayed is considerate of a 'family friendly' nature. If you are at all unsure, please feel free to contact us.

### **Can I share a pitch with a friend?**

Yes if you don't think you have enough work to fill a pitch but would still like to take part in this fun event.

### **Does my work have to be for sale?**

No, feel free to just exhibit if you wish.

### **What happens if I have an outdoor pitch and it rains?**

The outdoor pitches will be covered by waterproof gazebos.

### **Outdoor Pitches:**

There are 28 of these 1M x 2M pitches available. They will be covered by waterproof gazebos and are the most prominent area from which to sell your work. To affix your work to the display space you will require cable ties or similar - available from Hemels or any good DIY shop.

### **The Bromley Room:**

There are 32 smaller pitches (1M x 1M) available in this room (inside the building adjoining the Methodist Church). Although you will be warm and dry, you will not have the benefit of passing trade. Your work may only be affixed onto the screens using hooks that will be provided on the day.

### **Vacant Shop :**

We can also provide 29 (1M x 1M) display spaces in the vacant premises of Audio Mobile. Again there is the benefit of being warm and dry, but with the added bonus of a shop front! Work can be affixed directly to the walls and we can allow paintings to be 'hung' in the traditional sense. You will be responsible for doing this, so will probably need a bit more time to set up in the morning and remember to bring your own hammer and nails!

**Remember: If you don't think you will have enough space, you can always book two pitches!**

# Things to Consider

- If you're outdoors, wrap up warm!
- There will be hot drinks and food available to purchase from the Methodist Church and White Horse Pub.
- Try and book with a friend. That way you can provide cover for each other and take breaks! You may wish to leave a mobile phone number that potential customers can ring if you are not at your space.
- Stand out! Handing out business cards or putting up a sign is completely acceptable. Those outside may want to decorate their pitch.
- Remember - what goes up must come down every day, so it's probably best to keep decorations simple and striking! Please note: affixing decorations must not damage the display areas. Any damage caused must be paid for.
- Bring a 'display kit' with you. Scissors, cable ties, black bins bags etc will all come in handy on the day!
- Access to the site for set up could be very busy! We recommend that you are dropped off nearby (West Street is probably best) with a friend to assist you with carrying your work.
- Remember, work will have to be taken down and removed from the site on both days.
- Indoor spaces may be warmer but you will get more viewers outside!
- You may want to take change for large notes and something in which to keep your money safe.
- Look out for the organisers yellow jackets - if you have any problems or questions don't hesitate to ask!

**Art on the Street** is a collaboration of like-minded individuals and organisations who have a positive vision for the future of Maidenhead and champion the wealth of creativity within the town.

We would like to extend our heartfelt thanks to our supporters:

Maidenhead Town Partnership,  
Bovilles Art Shop,  
Maidenhead Painting Club,  
The Methodist Church  
The Michael Shanly Group



# Supporters