

# PANTONE NEWS

March/April 2012

## New Products

We are pleased to announce a number of new products:

- 336 NEW COLOURS ADDED TO PANTONE PLUS RANGE
- PANTONE LIGHTING INDICATOR Stickers
- PANTONE PLUS REFERENCE LIBRARY
- PLASTICS Chips sets
- PANTONE VIEW home + interiors 2013 sets

## 336 New Colors

We are pleased to announce the addition of **336 new solid colors** to the PANTONE PLUS SERIES.

From **April 2012**, Pantone have expanded the solid color selections in their graphics library from 1,341 to 1,677.

These new color additions have **been inspired by the PANTONE Goe™ System** and include colors that didn't exist in the PANTONE PLUS SERIES. Additions include a range of verdant **greens**, rich **blues**, rich **purples**, vibrant **yellows** and **oranges**, and a group of high-trending **neutrals**.

# 336 New Colors – Supplements

- Supplements for the FORMULA GUIDE will consist of a **single 96-page bound guide** containing both coated and uncoated stocks.
- Supplements for COLOR BRIDGE will consist of **two 48-page guides**, one containing coated stock and one containing uncoated stock.
- Supplements for the SOLID CHIPS books will consist of **48 pages for each stock** that can be added to existing binders.



# PANTONE LIGHTING INDICATORS

To get your colour right you need to get your lighting right.

Making a colour decision under the wrong lighting conditions can lead to costly and time-consuming mistakes.

PANTONE LIGHTING INDICATOR Stickers tell you at a glance whether your ambient lighting conditions are right for accurate colour evaluation.

- Code: LNDS-1PK-D50
- Price: £40
- Availability: IMMEDIATE



# PANTONE LIGHTING INDICATORS

Each sticker features two light-sensitive colour patches that will match under D50 lighting – the recommended illumination for accurate colour evaluation.

Under poor lighting conditions, the two colour patches will appear different – reminding you to move to better lighting before making critical colour decisions.

Fast, economical and accurate.

## PANTONE LIGHTING INDICATOR Stickers.

The right tool to get colour right.



# PANTONE PLUS REFERENCE LIBRARY

We will shortly introduce a stylish new display case for the PANTONE PLUS REFERENCE LIBRARY. The display will be available with or without books.

## REFERENCE LIBRARY – complete

- Code: GPC005 (replaces GPC 001, GPC003, GPC004)
- Price: £833

## REFERENCE LIBRARY DISPLAY – display only

- CODE: Ref Lib Display
- Price: £229

Availability: April 2012



# PLASTIC STANDARD Chips – new sets

We are adding 3 sets to our PLASTIC STANDARD Chips range:

- PLASTIC STANDARD Chips Colour Collection Volume 1
- PANTONEVIEW inspirations for interiors 2013 plastic standards (chips set only)
- PANTONEVIEW inspiration for interiors 2013 design set (forecast book and chips)



# PLASTIC STANDARD Chips – set 1

## PLASTIC STANDARD Chips Colour Collection Volume 1

This set contains 154 colours selected from the PANTONE PLUS SERIES (PANTONE MATCHING SYSTEM) and the PANTONE FASHION + HOME Colour Systems, housed in our very own PANTONE UNIVERSE tin.

- CODE: PSCCC01
- Price: £720
- Availability: April 2012





# PLASTIC STANDARD Chips – set 2

PANTONEVIEW inspirations for interiors 2013  
plastic standards (chips set only)

This set contains 73 PANTONE Plastic Standard Chips matched to the forecasted colours from the PANTONEVIEW inspiration for interiors 2013 book.

- CODE: 2012-988
- Price: £419
- Availability: April 2012



# PLASTIC STANDARD Chips – set 3

PANTONEVIEW inspiration for interiors 2013  
design set (forecast book and chips)

This set contains the PANTONEVIEW inspiration for interiors 2013 forecast book and 73 PANTONE Plastic Standard Chips in the forecasted colours.

- CODE: 2012-985
- Price: £490
- Availability: April 2012



# PANTONEVIEW home + interiors 2013

The PANTONEVIEW home + interiors 2013 forecast includes:

- 2.5 x 10cm **cotton swatch strips** of each of the 75 forecasted colours
  - Detachable **printed colour card** of each trend palette
  - **PANTONE COLOUR MANAGER** software for digital design
  - **CMYK values** of each of the forecasted colours
  - **DVD** (containing still images of photos used to illustrate trend palettes)
- CODE: 2012-998
  - Price: £410
  - Availability April 2012



## PANTONEVIEW home + interiors 2013 sets

We offer PANTONEVIEW home + interiors 2013 also as sets:

### PANTONEVIEW home + interiors 2013 ID

(additionally includes corresponding PANTONE Plastic Chips of each of the 75 colours)

- CODE: 2012-997
- Price: £459



### PANTONEVIEW home + interiors 2013 colour kit

(additionally includes our PANTONE FASHION + HOME colour guide)

- CODE: 2012-996
- Price: £459
- Availability: April 2012

