PANTONE NEWS

March/April 2012

New Products

We are pleased to announce a number of new products:

- 336 NEW COLOURS ADDED TO PANTONE PLUS RANGE
- PANTONE LIGHTING INDICATOR Stickers
- PANTONE PLUS REFERENCE LIBRARY
- PLASTICS Chips sets
- PANTONE VIEW home + interiors 2013 sets

336 New Colors

We are pleased to announce the addition of 336 new solid colors to the PANTONE PLUS SERIES.

From April 2012, Pantone have expanded the solid color selections in their graphics library from 1,341 to 1,677.

These new color additions have been inspired by the PANTONE Goe™ System and include colors that didn't exist in the PANTONE PLUS SERIES. Additions include a range of verdant greens, rich blues, rich purples, vibrant yellows and oranges, and a group of high-trending neutrals.







336 New Colors – Supplements

- Supplements for the FORMULA GUIDE will consist of a single 96-page bound guide containing both coated and uncoated stocks.
- Supplements for COLOR BRIDGE will consist of **two 48-page guides**, one containing coated stock and one containing uncoated stock.
- Supplements for the SOLID CHIPS books will consist of 48 pages for each stock that can be added to existing binders.









PANTONE LIGHTING INDICATORS

To get your colour right you need to get your lighting right.

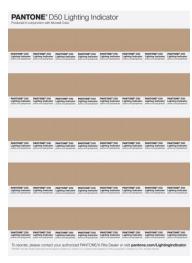
Making a colour decision under the wrong lighting conditions can lead to costly and time-consuming mistakes.

PANTONE LIGHTING INDICATOR Stickers tell you at a glance whether your ambient lighting conditions are right for accurate colour evaluation.

Code: LNDS-1PK-D50

• Price: £40

Availability: IMMEDIATE







PANTONE LIGHTING INDICATORS

Each sticker features two light-sensitive colour patches that will match under D50 lighting – the recommended illumination for accurate colour evaluation.

Under poor lighting conditions, the two colour patches will appear different – reminding you to move to better lighting before making critical colour decisions.

Fast, economical and accurate.



The right tool to get colour right.











PANTONE PLUS REFERENCE LIBRARY

We will shortly introduce a stylish new display case for the PANTONE PLUS REFERENCE LIBRARY. The display will be available with or without books.

REFERENCE LIBRARY – complete

Code: GPC005 (replaces GPC 001, GPC003, GPC004)

• Price: £833

REFERENCE LIBRARY DISPLAY – display only

CODE: Ref Lib Display

• Price: £229









PLASTIC STANDARD Chips – new sets

We are adding 3 sets to our PLASTIC STANDARD Chips range:



- PANTONEVIEW inspirations for interiors 2013 plastic standards (chips set only)
- PANTONEVIEW inspiration for interiors 2013 design set (forecast book and chips)











PLASTIC STANDARD Chips – set 1

PLASTIC STANDARD Chips Colour Collection Volume 1

This set contains 154 colours selected from the PANTONE PLUS SERIES (PANTONE MATCHING SYSTEM) and the PANTONE FASHION + HOME Colour Systems, housed in our very own PANTONE UNIVERSE tin.

CODE: PSCCC01

• Price: £720









PLASTIC STANDARD Chips – set 2

PANTONEVIEW inspirations for interiors 2013 plastic standards (chips set only)

This set contains 73 PANTONE Plastic Standard Chips matched to the forecasted colours from the PANTONEVIEW inspiration for interiors 2013 book.

• CODE: 2012-988

• Price: £419









PLASTIC STANDARD Chips – set 3

PANTONEVIEW inspiration for interiors 2013 design set (forecast book and chips)

This set contains the PANTONEVIEW inspiration for interiors 2013 forecast book and 73 PANTONE Plastic Standard Chips in the forecasted colours.

• CODE: 2012-985

• Price: £490









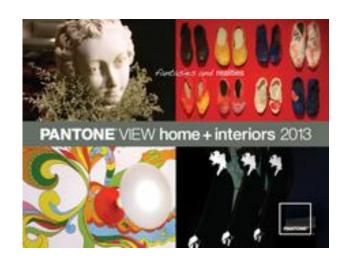
PANTONEVIEW home + interiors 2013

The PANTONEVIEW home + interiors 2013 forecast includes:

- 2.5 x 10cm cotton swatch strips of each of the 75 forecasted colours
- Detachable printed colour card of each trend palette
- PANTONE COLOUR MANAGER software for digital design
- CMYK values of each of the forecasted colours
- **DVD** (containing still images of photos used to illustrate trend palettes)

• CODE: 2012-998

Price: £410









PANTONEVIEW home + interiors 2013 sets

We offer PANTONEVIEW home + interiors 2013 also as sets:

PANTONEVIEW home + interiors 2013 ID

(additionally includes corresponding PANTONE Plastic Chips of each of the 75 colours)

• CODE: 2012-997

• Price: £459



PANTONEVIEW home + interiors 2013 colour kit (additionally includes our PANTONE FASHION + HOME colour guide)

• CODE: 2012-996

• Price: £459







