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Project
Client
Time Period

Active Multiseal and other swimming goggles
Speedo
2003



Introduction

Speedo's Multiseal Active swimming goggles established a new concept in swimming goggles, offering a scuba mask level of comfort and seal performance in a package barely larger than a standard pair of goggles. The Multiseal has remained a big seller for Speedo, and has become a popular choice among the triathlon community.

Features

One-piece soft silicone seal that seals on the bone structure around the eye socket, not on the soft tissue within the eye socket.
Moulded TPE section at the back of the strap aids getting the goggles on and off and, being TPE not silicone, prevents painful hair tearing usually experienced with sticky silicone straps

The Brief

Create a really comfortable pair of swimming goggles. (One of a total of four goggle designs within the scope of the project.)

Processes

Psychological product experience evaluation
Ergonomics
Product styling
Proof of concept prototyping