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by Leonora Oppenheim, London, UK on 06.19.07

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There's good news for Londoners this week as another hybrid taxi fleet launches its services. Climatecars is welcome competition for other green cabs firms we have

gorgeous and rintroducing dish.

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mentioned such as the hybrid fleet of Green Tomato Cars and Radio Taxis which is on it's way to being carbon neutral. As with most new services Climatecars are aiming for the top of the market with a luxury service, providing cold bottled water, magazines and newspapers on your journey. Bottled water you say? Arghghhhh! But Climatecars have

bottles are made from corn starch and the profits go to water aid projects in Africa. We

Williamson (pictured above) has obviously thought in great detail about how provide a

somewhat obligatory, carbon offsetting scheme Climatecars looks like it will be driving

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also like the added detail of a bike rack on every car so that if you ever find yourself

unable to peddle they can take you and your bike home. Climatecar founder Nicko

1st class car service and has even undercut other normal cab companies with his

prices - that's why competition is healthy! With the additional, and these days

UPDATE: Climatecars will be offsetting with the Carbon Neutral Company.

been smart enough to choose Belu Water, which just about excuses them as the